Exhibitor Booth Filming

One of MFS's goals this year is to offer mission opportunities not only during the two days of our mission conference, but throughout the year. A great option available to us with today's technology is to film each of our MFS exhibitors, and then to make it available on our web-site throughout the year.

We have contracted with a filming/production crew to interview representatives from each ministry for a few minutes, and then to edit what was captured into a 2-3 minutes representation of your ministry, organization, institution, business or agency.

This finished product will then remain on our MFS web-site year round, with a link to each participant's home web-site.

The filming company is Genesis One Design, out of Seattle. The owners are Christians with a heart for missions. <u>If your ministry was filmed last year, be</u> <u>sure to visit the MFS website and see your video!</u> Rather than shoot another video, we will post that video again. If you are <u>new</u> to MFS this year, your ministry will be filmed either Friday or Saturday. Genesis One Designs will have filming crews, starting on Friday morning and we will let you know when you can expect yours to take place as we get closer to the conference dates.

When a film crew approaches your booth, they are hoping an agency spokesperson will be equipped to speak for a total of 3-4 minutes covering two points:

- 1. What your mission is, and
- 2. How you would like viewers to get involved.

In 2016, Genesis One filmed the MFS booths and edited their work for us to post on the MFS website. You can find these short streamed videos on our web-site at <u>www.missionsfestseattle.org</u>.

If you have any questions, please contact Randy Stime at <u>rstime1@aol.com</u> prior to the conference. When a filming crew is in your area, remind your people to smile... they may be on candid camera!

(Note: The finished product may not be on the MFS web-site for approximately 30 days after this year's conference.)