

Today's world is much different than it was six months ago. It has turned upside down nothing is the same and no one has all the answers to the questions facing us around the corner. We at Mission Fest however believing God has given us the challenge to look at these hurdles as an opportunity to greatly impact our world. Because we have moved from an in person conference to an interactive International conference we look at it as an opportunity to reach many new people everywhere around the world. One of our conference seminars which we highly recommend you watch is called the BIG pivot by Ed Rush Jr. a former F-18 fighter pilot. He believes that no one has ever had the opportunity to impact the world as we do now. The speaker for our pastors lunch will be former NFL quarterback Jeff Kemp who looks at this time as if we are facing a blitz and the question is how do you handle a blitz? Our featured speakers also addressed this area Kim Meeder and an interview with Ravi Zacharias (in his honor) address this area. We look forward to you being a part of this extraordinary opportunity. Because God is calling everyone for such a time as this.

We would like to answer a few questions that have been asked about Missions Fest Seattle first international interactive conference we call **scatter2020**.

**1. If we already have a website that has worldwide exposure what would be the advantage of being a part of Missions Fest World wide event?**

The fact that any organization has a website and that it is available to anyone on the Internet does not take full advantage of the contacts and synergy of partnering with other organizations. It is the purpose of Missions Fest Seattle to expose the Christian world to what God is doing in His world. That is to share the accumulated effect of as many Christian ministries as possible. We do this by synergistically connecting the contact power of as many Christian ministries as possible.

**2. What are the details of how our exposure is increased?**

By sharing the world wide story of the amazing impact God is having around the world through multiple missions. The hope and is that the world will hear the message of God's love through our Lord Jesus Christ and those who love him. Every organization has a unique contact list of people with interest in this story. If each Mission organization shares a link to a video about this years Missions Fest event with their contact list the potential audience would be enormous. Missions Fest Seattle has had the opportunity to share these stories at a physical event each year with up to 4000 people attendance. Each of these attendees will receive the opportunity to participate in this years virtual event. If each one share the introductory video with 10 people that would increase the audience to a potential of 40,000. If each Christian ministry that has an exhibit and we have 100 exhibitors shared it with their contact list and it was 1000 that would increase the potential viewership to 140,000. We have some speakers, exhibitors, seminar leaders with individual contact list of over 150,000. It is our belief that the potential audience could be in the hundreds of thousands to millions. We pray that all of our exhibitors, seminar presenters and speakers see use this powerful opportunity to work together to share the love of Christ worldwide.

**3. What are the exhibitor fees going to cover?**

Most of the operating funds Missions Fest are small donations from member churches and the small fees charged to exhibitors to help defray the cost of making this opportunity possible.

**4. Are there plans to do advertising for this event?**

The advertising available to us at this time is related to radio stations in the Northwest market that will run radio ads as well as social media ads to their listening audiences. However it is our hope and desire to make advertising available to every ministries social media outlets Facebook, Twitter, Instagram etc.